



Content & Comms Strategist

Meet Ali, a passionate and versatile business and communications consultant with a rich background in healthcare and technology. Ali brings a wealth of experience to consulting assignments, interim roles, and project delivery, ensuring a strategic and impactful approach to all communication endeavours. Ali has worked with Astra Zeneca, Microsoft, multiple tech scale ups and is a PR & Media machine.

As a Content & Comms Strategist, Ali leverages extensive industry knowledge to create and implement effective communication strategies that drive results. With an adaptable nature and a driven mindset, Ali navigates the complexities of healthcare and technology landscapes to deliver clear, compelling messages tailored to diverse audiences.

Ali designs to enhance business communication, making sure that every project not only meets but exceeds its goals. Whether its crafting detailed brand initiatives or leading comprehensive communication strategies, Ali's expertise ensures success.
