

Founder @ MD

With a dynamic career spanning two decades in marketing, product innovation, and technology development, Allison stands as a pioneer at the intersection of creativity, innovation, and strategy. Her extensive experience includes industry leaders such as Microsoft, PayPal, eBay, and Curry's as well as clients including Gap, Savills, and CBRE.

Allison's journey is fueled by a relentless passion for innovation and a commitment to customer clarity to drive business growth. Through her agency, Branue, based in Hertfordshire and London, she and her team continuously push boundaries to craft the most intuitive, integrated, and enhanced solutions. The goal? To empower businesses to build robust growth engines and revenue streams while staying relevant in today's fast-paced digital landscape.

Her expertise is not just in big data and AI but also in creating tailored strategies for small businesses and scale-ups. Branue's approach is about more than just technology; it's about understanding customer needs through empathy and personalisation, ensuring every solution is designed to make a meaningful impact.

Allison and her team are devoted to leading businesses with bold, validated use cases and cutting-edge practices, propelling brands forward in their quest for both brand recognition and revenue growth.
