

Client Account Director

Dzeneta is a seasoned professional in digital marketing, with a stellar track record across several renowned organisations.

She has a knack for driving strategic growth through her expertise in campaign planning, developing innovative content strategies, and executing robust digital campaigns across platforms like Google Ads, Facebook, and LinkedIn.

Her experience encompasses pioneering thought leadership materials, expertly managing platform migrations, and liaising with multiple stakeholders to smoothly handle paid channels. Dzeneta ensures optimal frontend user experiences and seamlessly crafts cohesive brand strategies, always keeping the customer at the heart of her efforts.
