

# Client Account Director

Meet Jordan, your go-to Client Account Director, blending creativity with technical expertise. As a diverse Marketing Director, Jordan's versatility shines through a plethora of projects, ranging from coding and editing WordPress sites to designing eye-catching media on Canva.

With a robust foundation in Computer Science, honed during a tenure at Capgemini, Jordan has mastered multiple programming languages like Java and Apex, alongside sophisticated website development skills. This tech-savvy background has empowered Jordan to streamline CRM systems for the sales and marketing divisions, implementing automated workflows and enhancing client and lead segmentation.

Jordan excels at creating tailored marketing campaigns across multiple platforms, optimising content reach within budget limitations. As an account director for diverse clientele, Jordan plays a pivotal role in pitching, running campaigns, generating day-to-day reports, and maintaining seamless communication with clients.

Jordan also excels in team leadership and project management, overseeing social media and accounts team. Proficient in design and analysis, problem-solving, requirements definition, process mapping, and technical documentation, Jordan's strong communication skills are a testament to years of industry experience.

Whether it's designing a campaign or coding a new webpage, Jordan brings a unique blend of skills and passionate dedication to every project.

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