

# Chief Creative Officer

Marcus, with a distinguished background spanning over two decades, stands at the forefront of innovation in Design Leadership, Customer Experience, Service and UX Design, and Digital Strategy. Holding a Distinction MSc in Computer Science from Imperial College London, Marcus has consistently demonstrated his prowess in the tech and creative arenas.

Before his current role at Branue, Marcus honed his skills and fortified his expertise at the globally renowned agency, Publicis, where he began his journey as a developer. His trajectory led him to Lloyds Bank, where he played a pivotal role in spearheading design initiatives, driving transformation, and innovation within the organisation.

Known for his exceptional ability in leading teams to bring new products and services to life, Marcus also extends his expertise to the startup ecosystem. He serves as an adviser on brand and product strategy, helping new ventures with launch propositions and effective marketing tactics.

Passionate, strategic, and always at the cutting edge of design and technology, Marcus continues to inspire and deliver exceptional customer experiences and innovative solutions at Branue.

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